

February 3, 2010

Dear Customer:

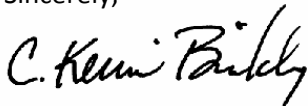
With all of the challenges of 2009, it feels great to get a start on a new decade of opportunities.

In 2010, The Seam remains dedicated to its history of continuous improvement. We constantly look for new ways to improve service and results for our customers. One of the ways that will occur soon is the launch of a redesigned website and trading system. Let me explain our strategy.

- Since 2000, our flagship service has been our commodity trading technology used to trade cotton, peanuts and grains. Over the past two years, we have expanded the company to offer other services such as food trading and procurement.
- In February, we will launch a brand new public website that will highlight our presence in these industries. Each area will have its own dedicated site. For example, Cotton Trading will have its own distinct area of the site featuring the same content as the current site.
- The new site will have a fresh, updated look and navigation structure. We believe you will find the new appearance easier on the eye and simpler to use.
- Additionally, the trading systems will share the look and feel of the new public site. New and existing users of the site will have a consistent experience moving from the public site to the trading systems. In addition, the new layout was created for us to offer expanded services like our new, enhanced Live Quote Heads Up Display.
- It is critical to note that no navigation items or trading functions are changing. You will continue to access our trading system at www.theseam.com. Each and every menu item is in the same location and order as it is now.

We've included a sneak-peak at the new site. We hope you will enjoy the additional convenience, information and power provided by the new site. If you have questions, please contact us at (901) 374-0374.

Sincerely,



Kevin Brinkley
Vice President
Marketing and Business Development

